

# THE **steel**press

AUTUMN 2014

**easysteel.**  
A FLETCHER BUILDING COMPANY

**Fletcher Reinforcing**  
Structured for strength

## GM UPDATE

### Welcome to the Autumn edition of The Steel Press

**T**his will be my last as General Manager as I have been given the opportunity to move my family over to Australia to take up an exciting role with the TradeLink business, still part of Fletcher Building. I leave the steel industry in a healthy state, but with many challenges ahead that I am sure you and the rest of the industry will rise to over the next few years. I will watch from afar with interest.

I have met many passionate people during my time at Easysteel – from within the company, our customers, and industry-wide. That passion and dedication to the steel fabrication, wider engineering, manufacturing and reinforcing industries has been a pleasure to witness and an inspiration to everyone.

Safety is always a focus for our businesses and just over a year ago, Easysteel and Cyclone implemented

a set of eight Golden Rules for every member of staff to follow. When Fletcher Reinforcing came on board, we also had to work through a set of rules that were specific to the safety challenges that business faces. These were finalised and launched within the business during March and have been embraced by the Fletcher Reo teams around the country. It has been great to see the positive reaction as I have been getting around the sites.

It has also been enjoyable congratulating some of our longer serving members of the Easysteel Team. It is a rare thing nowadays to stay with one company for 30 years and I again congratulate Steve, Phil and Vini for reaching that milestone. To stay for 50 years must be incomprehensible to some of our younger staff – but Ken Hainsworth has completed that milestone and I encourage everyone to take a few minutes to talk to Ken and pick up some of his sound advice about the steel industry and wider community involvement. Well done guys!

Thank you for all your support over the last few years. I am happy I am leaving the business in a strong position to carry on its growth in to the future.



**Marc Hainen**  
General Manager



*Enjoy the change  
of season!*

From all of the team  
at The Steel Press.

# Golden Rules

The safety of everyone who visits any of our Easysteel, Fletcher Reinforcing and Cyclone locations is paramount to us. We now have in place a set of Golden Rules for all locations, as shown below.

These rules really are the foundation of how everyone who works for us looks out for not only their own safety, but that of their fellow workers and visitors to site.

While Easysteel has had Golden Rules in place for just over a year now, they are new for Fletcher Reinforcing and have recently been launched at every site.

We encourage you to read the summaries below so that if you are ever visiting one of our sites, you are aware of them for your own safety.

**Easysteel's Golden Rules**

- Golden Rule #1: Never work or move under a suspended load.
- Golden Rule #2: Always wear full PPE.
- Golden Rule #3: Never override or interfere with any safety device.
- Golden Rule #4: Only operate equipment you are trained and authorised to use.
- Golden Rule #5: Always isolate damaged or faulty equipment.
- Golden Rule #6: Always report near misses, incidents and hazards immediately.
- Golden Rule #7: Always establish and maintain exclusion zones.
- Golden Rule #8: Always secure and store items safely.

If in doubt... ask! easysteel.

**IN SUMMARY OUR GOLDEN RULES**

- 1: Never work or move under a suspended load
- 2: Never put hands near unguarded moving machine parts
- 3: Never override or interfere with any safety device
- 4: Only operate equipment I am trained & authorised to use.
- 5: Always wear my full PPE
- 6: Always isolate damaged or faulty equipment
- 7: Never possess, consume or work under the influence of alcohol or other drugs
- 8: Always establish and maintain exclusion zones

**IF IN DOUBT... ASK!**

Fletcher Reinforcing easysteel

## Firing up the dairy industry in the South Island

Long-time Christchurch customer Lyttelton Engineering are in the process of building a new 15 megawatt coal-fired boiler for a Southland based dairy company.

The boiler is a key part of the milk powder production process and is designed to turn raw liquid milk into milk powder - operating 24/7 after it was commissioned in August this year.

Easysteel supplied the A516 grade boiler plate, which was manufactured in Asia and rolled in Sydney, before being delivered to New Zealand for use by Lyttelton Engineering.

Easysteel also supplied the 50.8 x 3.2mm boiler tube (approximately 4000 metres) from Bentalar- Germany.

It is pleasing to see local engineering companies with the expertise to continue being able to offer New Zealand industries this type of boiler despite strong competition from Asian manufacturers.



# Stremaform performs well at Memorial Park Underpass in Wellington

To speed up the construction of the new "cut and cover" trench slab, engineers looked to Stremaform® for their construction joints. The product allowed better performance through a higher speed of concrete pour than traditional methods.

*"Stremaform® offered us the ability to set up our construction joints well ahead of schedule without having to return to the joint after a concrete pour to remove traditional formwork. The joint finish allows us to fix steel continually, without any remedial work to the concrete or waiting for formwork to be removed.*

*Stremaform® is a great product which we will be looking at using on future projects."*

## Cole Meiring

Project Engineer, Memorial Park Alliance

See [www.fletcherreinforcing.co.nz](http://www.fletcherreinforcing.co.nz) for more information on Stremaform and for the full case study.



Memorial Park Underpass concrete slab in progress



Construction joints at the Underpass using Stremaform

## Change of guard at the top

Easysteel General Manager, Marc Hainen, will be moving roles within Fletcher Building at the end of March 2014 to take up the position of General Manager Distribution & Sales – Australian Distribution. This is an exciting opportunity for Marc and his family to make their "mark" in Australia, focussing initially on the TradeLink business.

Marc has been at the helm of Easysteel since 2010 and has seen the company through some challenging times as the world economy went in to free fall. His direction and leadership has enabled Easysteel to bounce out of that period in a strong position to grow again over the next few years.

More recently, Marc steered the teams during the integration of the Fletcher Reinforcing business under the Easysteel structure, extending the reach

of the reinforcing business through the wider Easysteel network.

Marc is much admired by the teams he has led within the Fletcher Steel businesses over the last few years. He will be missed, but we all wish him and his family the best of luck for their move across the ditch where we are sure he will quickly settle in and enjoy the challenge of bathroom sinks and taps...



## Easysteel Wellness Program

Before Christmas, Easysteel ran a Wellness Programme for all employees and their families. Winning employees were offered swimming lessons paid for by the company, which were eagerly taken up.

*"I was in the water with the kids yesterday at surf lifesaving; it is awesome to give them that extra confidence in the ocean!"*

### Scott Richardson

Easysteel Napier



## We Love Your Feedback

We received some fantastic feedback when we invited our customers to share their thoughts recently, and we want to keep the conversation going to help us continue to improve our offerings. If you have any feedback about our products or services, please be sure to email them to [info@easysteel.co.nz](mailto:info@easysteel.co.nz)

## Signed Up for Email Updates?

Have you signed up to receive The Steel Press and additional updates via email?

Communicating with our customers via email is part of our increasing focus on sustainable and eco-friendly initiatives, and a wider development of digital resources we are planning over the next year – designed to give you more information when you need it quickly. If you would like to sign up to receive The Steel Press digitally, you can do so via [easysteel.co.nz/contact](http://easysteel.co.nz/contact)

# Long Service

**E**asysteel has seen a couple of long service celebrations recently. As mentioned in the last Steel Press, Ken Hainsworth in the Easysteel Auckland Team has celebrated his 50th year working for Fletcher Building and more recently Phil Thomson (Easysteel Regional Manager – Lower North Island), Steve Wooddin (Christchurch Area Manager) and Vini Leota (Auckland NRDC) have celebrated 30 years' continuous service at Easysteel.

All these events were marked with appropriate celebrations and thanks from the company for their years of dedication.

Ken was congratulated by Mark Malpass (Chief Executive, FB Infrastructure Products division) and Marc Hainen (Easysteel GM). Phil and Vini were also presented with certificates and a special thank you from the company by Marc. Steve was congratulated in Christchurch by the South Island Regional Manager (Trevor Day).



Mark Malpass, Ken Hainsworth and Marc Hainen



Marc Hainen and Phil Thomson



Steve Wooddin



Marc Hainen and Vini Leota

# CLEARANCE ITEMS

## RHS • PIPE • SPECIAL STEELS • PLATE REINFORCING MESH • PLUS MUCH MORE



Please contact your Local Easysteel Branch for Specials

**Ph: 0800 EASYSTEEL**  
**Fax: 0800 4EASYFAX**  
**www.easysteel.co.nz**

- EASYSTEEL SITE**
- FLETCHER REINFORCING SITE**
- COMBINED SITE**

### NORTH ISLAND:

**WHANGAREI**  
33 Rewarewa Road  
PO Box 292, Whangarei 0140  
Ph: 09 470 2510 Fax: 09 438 4589

**AUCKLAND BRANCHES**  
 575 Great South Road  
Private Bag 92803  
Penrose, Auckland 1642  
Ph: 09 525 9400  
Fax: 09 525 9401

259 James Fletcher Drive  
PO Box 22-201  
Otahuhu, Auckland 1640  
Ph: 09 270 4247 Fax: 09 270 0861  
Workshop Ph: 09 270 4266

**HAMILTON BRANCHES**  
 Ellis Street, Frankton  
PO Box 828, Hamilton 3240  
Ph: 07 846 2700  
Fax: 07 846 2708

No 16, Tawa Street Industrial Estate  
PO Box 837, Hamilton 3240  
Ph: 07 843 0890  
Fax: 07 843 6176

**TAURANGA**  
 99 Aviation Avenue, Mt Maunganui  
PO Box 450, Tauranga 3140  
Ph: 07 572 9700 Fax: 07 572 9707  
F Ph: 07 542 9400 Fax: 07 542 0983

**ROTORUA**  
 Tallyho Street  
PO Box 331, Rotorua 3040  
Ph: 07 348 3039  
Fax: 07 347 7353

**NEW PLYMOUTH**  
 50 Corbett Road, Bell Block  
Private Bag 2003  
New Plymouth 4342  
Ph: 06 755 9039  
Fax: 06 755 2099

**HAWKES BAY**  
 1100 Omaha Road  
RD 5, Hastings 4175  
Ph: 06 873 9036  
Fax: 06 879 6880

**PALMERSTON NORTH**  
 120 Kaimanawa Street  
Kelvin Grove, Private Bag 11017  
Palmerston North 4442  
Ph: 06 354 2622  
Fax: 06 354 2623

**WELLINGTON**  
 Burnham Street  
PO Box 33-254  
Petone, Wellington 5046  
Ph: 04 570 8472 Fax: 04 570 8473  
F Ph: 04 570 8480 Fax: 04 570 8481

### SOUTH ISLAND:

**NELSON**  
 40-42 Beach Road,  
PO Box 3445  
Richmond, Nelson 7050  
Ph: 03 543 8215 Fax: 0800 432 793  
F Ph: 03 544 0751 Fax: 03 544 0759

**CHRISTCHURCH BRANCHES**  
 55 Lunn's Road  
Middleton, Christchurch 8024  
Ph: 03 348 8479 Fax: 03 343 0320

Cnr Waltham Rd & Mowbray Sts  
PO Box 30-183  
St Martins, Christchurch 8244  
Ph: 03 377 1190 Fax: 03 365 7510

**DUNEDIN BRANCHES**  
 26 Orari Street, South Dunedin,  
Dunedin 9012  
Ph: 0800 327 978 Fax: 0800 432 793

12 Harraway Road, Green Island  
PO Box 5681, Dunedin 9058  
Ph: 03 478 8105 Fax: 03 488 2052

**INVERCARGILL**  
 54 Tweed Street  
PO Box 957, Invercargill 9840  
Ph: 03 211 0896 Fax: 03 218 2318